



# GOVERNMENT BBA COLLEGE

(Self-Finance & Affiliated to Gujarat University)

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No.GBBA/2023/Notice/10

Date:10/01/2023

## BBA SEM-4 ASSIGNMENT NOTICE

### Instructions:

1. It is compulsory to submit assignment of all the subjects for Internal Evaluation.
2. This information should be mentioned in the front page of your assignment;
  - Full Name (Surname, Name, Father's Name)
  - Roll Number
  - Class & Division
  - Semester
  - Subject
  - College name
  - Submitted to (Sign & Date)
  - Submitted by (Sign & Date)
3. Student should be sign at the top portion of each page of the assignment.
4. Deadline for Assignment submission will declare after wards.

**Prof. I.M. Rathod**  
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Principal

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**SHRI K.K. SHASTRI EDUCATIONAL CAMPUS, AHMEDABAD-08.**  
**SEMESTER:4**  
**SUBJECT: INDIAN FINANCIAL SYSTEM CC-208**



**Prof. Krupal Acharya**

1. What is Indian Financial System? Explain the components of it with diagram.
2. Explain the merchant bank as an institute of capital market.
3. Explain commercial bank as an institute of money market.
4. Write a note on non-banking financial companies.
5. What is capital market? Explain the capital market reforms.
6. Explain the types of issue of securities in primary market.
7. Differentiate between money market and capital market.
8. Write a note on disinvestment machinimas.
9. Write a note on leasing.
10. Write a note on credit rating agency.



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**SEMESTER:4**  
**SUBJECT: MARKETING MANAGEMENT CC-209**

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**Prof. Jyoti Jain**

1. Explain the concept of product life cycle.
2. Explain the new product development process.
3. Explain the types of branding.
4. Define the pricing strategies and methods
5. Explain the term channels of distribution.
6. Give the meaning of sales promotion and advertising with examples



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**SEMESTER:4**  
**SUBJECT: BUSINESS STATISTICS CC-210**

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Prof. Nidhi Rajput.

- 1) Define the following terms:
  - (i) Parameter
  - (ii) Type-I error
  - (iii) Two –tailed test
  - (iv) Critical region
- 2) In a normal distribution 31% of the observation are less than 45 and 8% are more than 64. Find mean and s.d of the distribution.
- 3) From a population of observation 2, 4, 6, 8, 10, taking all possible samples of size 2 with replacement verify the following results.
- 4) What is sampling without replacement and sampling with replacement. Give the formula of  $V(\bar{y})$  in both, for simple random sampling.
- 5) In a survey of 200 boys, of which 75 were intelligent, and of them 40 had skilled fathers, while 85 of the unintelligent boys had unskilled father. Do these figures support the hypothesis that skilled fathers have intelligent boys. Use  $\chi^2$  test.
- 6) In a hospital sequence of birth of boy (B) and girl(G) is given below.  
**GGGGG, BBB, GGGGGG, BBB, GGGGGGGGGG, BBBB, GGGGGGGGGG, BBB, GGGGGGGGGG, BBBB.**  
Test whether the distribution of the births of boys and girls is random at  $\alpha=0.05$  level of signification.
- 7) Define  $\chi^2$  and give it uses.



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**SEMESTER:4**  
**SUBJECT: HUMAN RESOURCE MANAGEMENT CC-211**

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**Prof. Hiral Patel**

**Answer the following Questions:**

Q-1 Discuss the parties of IR in detail.

Q-2 Explain the functions of trade unions reasons for joining a trade union.

Q-3 Discuss the causes of industrial Dispute.

Q-4 Write down the short note on Industrial Dispute.

Q-5 “Compulsory arbitration is the best method for solving industrial disputes “Do you believe it. Why?

Q-6 Explain the concept of Grievance. Discuss Grievance Handling Procedures.

Q-7 Define Remuneration and explain components of remuneration.





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**SEMESTER:4**

**SUBJECT: MANAGERIAL ECONOMICS CC-212**

**Prof. Richa Makwana**

1. Define monopoly and discuss its features in detail.
2. Define perfect competition. Discuss short run as well as long run equilibrium of a firm under perfect competition.
3. What is price discrimination? When it is possible and profitable?
4. Define oligopoly and discuss its features.
5. Explain break even analysis.
6. What is pricing policy and discuss its objectives.
7. Explain following pricing methods :
  - Cost plus pricing
  - Skimming pricing
  - Full cost pricing
  - Rate of return pricing

I. EQUITY AND LIABILITIES		II. ASSETS	
Particulars	2020-21	Particulars	2020-21
(1) Share Capital	20,00,000	(1) Fixed Assets	
(a) Share Capital		(i) Tangible Assets	
Equity Share Capital	20,00,000	Land and Building	15,00,000
Preference Share Capital		Machinery	2,00,000
(b) Reserve and surplus		Plant	2,00,000
Reserves		(ii) Intangible Assets	
(3) Non-current liabilities		Goodwill	2,00,000
2% Debentures	5,00,000	(iii) Other Non-current Assets	
(4) Current liabilities		Provision for Contingencies	1,00,000
Current Assets		(2) Current Assets	
Bank Balance	14,00,000	Debtors	4,00,000
Stock	14,00,000	Stock	3,25,000
Total Assets	32,00,000	Total Liabilities	32,00,000

Additional Information:	
Particulars	2020-21
1) Total Sales (Cash Sales are 30% of Credit sales)	16,00,000
2) Gross Profit	4,00,000
3) Net Profit	3,00,000
4) Tax Rate	20%

From the above information, first calculate the following ratios for both the years:  
 1. Current Ratio  
 2. Proprietary Ratio



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SHRI K.K. SHASTRI EDUCATIONAL CAMPUS, AHMEDABAD-08.  
SEMESTER:4

SUBJECT: CORPORATE FINANCIAL STATEMENT CC-213

Prof. Saurabh Jain

1. Explain in brief the characteristics of Financial Statements and their limitations of it.
2. Discuss in detail the importance and limitation of Ratio Analysis.
3. Explain in detail the Classification of the Accounting Ratio Hitesh Ltd:

Particulars	Note No.	31/03/2021	31/03/2022
<b>I. EQUITY AND LIABILITIES</b>			
<b>(1) Shareholder's funds</b>			
<b>(a) Share capital</b>			
Equity Share Capital (Rs 10 Each)		6,00,000	8,00,000
10% Pref. Share Capital (Rs 10 Each)		4,00,000	2,00,000
<b>(b) Reserves and surplus</b>			
Reserves		2,50,000	3,00,000
<b>(3) Non-current liabilities</b>			
8% Debentures		4,00,000	4,00,000
<b>(4) Current liabilities</b>			
Creditors		1,60,000	2,00,000
Bank Overdraft		2,00,000	1,60,000
Bills Payable		40,000	1,50,000
<b>Total Liabilities</b>		<b>20,50,000</b>	<b>22,10,000</b>
<b>II. ASSETS</b>			
<b>Non-current assets</b>			
<b>(1) (a) Fixed assets</b>			
<b>(i) Tangible assets</b>			
Land and Building		5,00,000	9,00,000
Machinery		4,50,000	3,00,000
Plant		2,00,000	1,00,000
<b>(ii) Intangible assets</b>			
Goodwill		3,00,000	3,00,000
<b>(b) Other Non-Current Assets</b>			
Preliminary Expense		52,000	71,000
<b>(2) Current Assets</b>			
Debtors		2,50,000	3,00,000
Stock		2,50,000	2,25,000
Bank balance		48,000	14,000
<b>Total Assets</b>		<b>20,50,000</b>	<b>22,10,000</b>

**Additional Information:**

Particulars	2020-21	2021-22
1) Total Sales(Cash Sales are 3/5 of Credit sales)	16,00,000	21,60,000
2) Gross Profit	4,50,000	4,80,000
3) Net Profit	3,20,000	3,60,000
4) Tax Rate	50%	50%

From the above information, calculate the following ratios for both the years:

1. Current Ratio
5. Proprietary Ratio

2. Earnings Per Share
  3. Return on Capital Employed
  4. Capital Gearing Ratio
  4. Distinguish between Cash Flow Statement and Fund Flow Statement.
  5. Explain the Utilities of the Cash Flow Statement.
  6. Explain the meaning and Utility of Value Added Statement
  7. State the advantages and limitations of Value added Accounting.
  8. Explain the Following :
    - 1) Income Statement
    - 2) Director's Report
    - 3) Corporate Governance
    - 4) Auditor's Report
    - 5) Segment Reporting
  9. Discuss in detail the importance of XBRL.
  10. Explain in detail the Qualitative Characteristics of Corporate Reporting Information.
  11. Explain how Window Dressing is different from Creative Accounting.
6. Net Profit Ratio
7. Debtors Ratio (360 days)
8. Liquid Ratio.